



Volume I, Issue I

Club Connections

The alumni e-newsletter of Boys & Girls Clubs of Boston

January 2007

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Boys & Girls Clubs of Boston: *staying connected to our past*



Welcome back, Club members! Are you still a “Club kid” at heart? As a former Club member of Boys & Girls Clubs of Boston, we want to welcome you back to the family!

The 2006-2007 program year marks the official kick-off to our Alumni Initiative. Maybe you’re already involved in Club events or volunteer activities, or maybe you haven’t been back to the Club since graduation. Consider this your official invitation to reconnect with our Clubs in Blue Hill, Charlestown, Chelsea, Roxbury and South Boston.

In the coming months, you can expect to hear from us about exciting news and opportunities for BGCB alumni. Do you have any suggestions or questions? Contact us today; we look forward to hearing from you!

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Club Notes

Our Club members go on to do great things. In this regular feature of *Club Connections*, we will highlight an alumnus from each of our Clubs.

Blue Hill: Antonio Fluker

Charlestown: Corey Gallagher

In 1997, **Ramon Morales** began attending the Club in **Chelsea** at age 12, and even though he was only a member for a year, the Club and its staff had a huge impact on him. As a young member in 1997, he attempted to get a free drink out of a Burger King soda fountain when Josh Kraft approached him and told him that what he was doing was wrong. “I learned about how being honest to yourself is very important in life,” notes Ramon. He adds that is “one of the best lessons” he’s learned to date. An Applications Engineer with a degree from Wentworth Institute of Technology, Ramon always had his eye on his future career. As a Club member, he had help landing a job with Architectural Team Inc. And, though he didn’t end up being an architect, he learned valuable “people” skills and teamwork his job experience there. “I think the Boys & Girls Club is a great organization,” he reflected, “with the right strategy in place and hiring the right staff, they will be able to not only change a life, but also change the future of America’s youth.”

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Jack McGrath comes from a long line of Club kids. Jack, his brother, two sisters, and later, his son, all attended the Club in **South Boston**. Beginning at age six, Jack spent 10 years at the Club and remembers fondly all of the friends he made as a member. Spending most of his time as a young boy swimming, boxing, or in the Club's woodworking room, he went on to join the United States Army, attend Boston State College and UMass Boston. Jack now serves as a firefighter for the City of Boston. He maintains a strong connection to the Club today, and feels it's important to give back to the organization as a member of the South Boston Club's Advisory Board.

Roxbury: Candace Sealey

Share your time & skills with BGCB, volunteer!

We're always looking for dedicated volunteers to assist in our Clubs. Here are just a couple of our current opportunities available. For a complete listing, please visit our web site at www.bgcb.org. Contact Leah Reich at lreich@bgcb.org or 617-994-4735 for more information.

Education Volunteer

Do you have a favorite childhood story? Share it with our younger members by volunteering as a reader. This is just one of many volunteer opportunities available within our Education Department. Volunteers assist by providing homework help to Club members between the ages of 6-18. Teen support includes instruction in subjects such as Chemistry, Biology, Algebra, Geometry, and Calculus. Other opportunities include working with our Career Prep and College Club programs.

Technology Volunteer

We are looking for volunteers with some knowledge of technology to aid with the daily functions of the Computer Clubhouse. There are a variety of ways in which volunteers can get involved. Volunteers are available to answer questions and support the exploration and learning of members. Volunteers also serve as mentors to youth by helping them create web pages, make their own videos, compose music, conduct web searches, provide tutoring for Photoshop, and much more! Volunteers able to assist with computer maintenance are also needed.

**Have you enjoyed this newsletter?
Pass it on!**

Save the Date!

Roxbury Alumni Reunion

Saturday, January 27, 2006

7:00 to 10:00 p.m.

at the Club: 115 Warren Street, Roxbury

Join us for a night of fun and memories! Tour the newly renovated Yawkey Club of Roxbury, play a game of pool in the Teen Center, and catch up with other former Club members. 21 and over w/ID. Admission is free!

RSVP to Jaline at jquinto@bgcb.org or 617-994-4722.

Friends of BGCB Event

This annual event brings together supporters, old and new, of Boys & Girls Clubs of Boston.

Thursday, June 14, 2007

at the Daily Catch restaurant

Contact Eileen Wallwork at ewallwork@bgcb.org or 617-994-4720 for more information.

Club Tours

Take a walk down memory lane and see one our Clubs in action!

Ongoing, tours begin at 4:00 p.m.

For more information, or to schedule a tour, contact Renee Besser at rbesser@bgcb.org or 617-994-4782.

South Boston Club hosts reunion



South Boston Alumni celebrate at Club's Reunion

On Friday, November 3, 2006, nearly 300 former South Boston Club members gathered for a night of memories at the Club. Raising more than \$11,000 for a climbing wall in the

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On Friday, November 3, 2006, nearly 300 former South Boston Club members gathered for a night of memories at the Club. Raising more than \$11,000 for a climbing wall in the Southie gym, the event gave former Club members an opportunity to give back to the Club while catching up with old friends and staff members.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop

and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

when you’re finished writing your newsletter, convert it to a Web site and post it.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So,



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You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newslet-

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“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid



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selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw

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Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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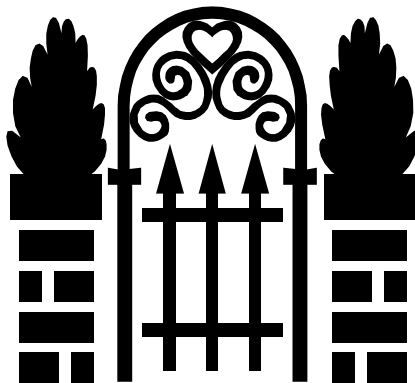
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Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com



Organization

Your business tag line here.

We're on the Web!

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

We're on the Web!

example.microsoft.com

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to

list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



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