

Virtual Shark Tank Thursday

Are you ready to “get to the bag” (find investors/sell product)?

Instructions:

Create a quick video or slideshow describing a product (an original or something you collect) you would sell, your audience, goals, etc., and send it to family and friends to see who would buy your product!

Video should include:

- **1-3mins** long (video)
- **5-10 slides** long (powerpoint)
- **Club appropriate** language and clothing
- Should **answer at least 4 of the questions** mentioned in the power-point and below:
 - Would people buy this product?
 - Who would invest in the costs, production, etc. of this product?
 - What would the challenges be to create, stock, or sell this product?
 - How much money is needed to start?
 - Where will the product be made?
 - How much of the product will be made for the launch/premiere of the product?
 - Who are the target audience/customers?
 - Where can the product be sold?
- **Send to at least 3** friends and or family members

Feel free to send your video or slideshow to jgriffin@bgcb.org to see if Jasmine would invest in your product!

Virtual Shark Tank Vocabulary

Product- an article or substance that is manufactured or refined for sale

Pitch-a form of words used when trying to persuade someone to buy or accept something (don't use the word “pitch” in your actual pitch)

Investor- a person or organization that puts money into financial schemes, property, etc., with the expectation of achieving a profit

Launch- introduce (a new product or publication) to the public for the first time

