



SHARK TANK THURSDAY

WHAT IS A PRODUCT
YOU WOULD SELL?

WHEN THINKING OF YOUR PRODUCT TO SELL..THINK OF THESE 3 QUESTIONS



- ▶ Pitch—a form of words used when trying to persuade someone to buy or accept something
- ▶ Check out Asia Newson practicing her pitch for potential investors in the video below:



HOW WOULD
YOU PITCH THE
PRODUCT?

**What's your first
two goals for
your product?**

Investors?

Launch? Promo?

Timeline?

Investors?

- How much \$ is needed to start?
- Where will the product be made?
- How much of product is made for launch?

Launch?

- Who is the target audience?
- Where can the product first be sold?

Hot Product: SNEAKERS

Teen Entrepreneur:
Chase Reed

Product: Sneakers

**Check Out Chase Talk
About His Journey in
the "Sneakerhead"
Market**



Ready to
get to
"the
bag"?

- ▶ **Create a quick video or slideshow describing a product (an original or something you collect) you would sell, your audience, goals, etc., and send it to family and friends to see who would buy your product!**
- ▶ **Feel free to send your video or slideshow to jgriffin@bgcb.org to see if Jasmine would invest in your product!**